



**The 2013 VOR Annual Conference and Washington Initiative
June 8-12, 2013**

Celebrating 30 years of National Advocacy

**~ In partnership with EP Magazine,
for children and adults with disabilities and special health care needs ~**

Sponsorship and Exhibit Opportunities

VOR is a national, 501(c)(3) organization. Our mission is to advocate for high quality care and human rights for people with intellectual and developmental disabilities (I/DD).

Founded in 1983, VOR has championed individual, guardian and family decision-making with regard to all care and service decisions. We view the right of decision-making and the provision of person-centered services a basic human right and central to ensuring high quality care in appropriate settings.

For more than two decades, VOR has hosted an Annual Conference in Washington, D.C. to bring together families, professionals, and other advocates in our nation's capital to share lessons learned with each other and through carefully selected presentations designed to inform and empower.

From **June 8-12, 2013**, VOR mark its 30th Anniversary hosting its 2013 "*Facing the Future: Together We Will*" Conference and Washington Initiative, with presentations and networking events that recall our past, while focusing on future success. Events are geared toward maximizing opportunities for members to learn from VOR's leaders, presenters, and each other.

Why you should be a sponsor

In celebration of our 30th year of advocating for people with I/DD and their families, VOR is pleased to announce our partnership with *EP Magazine*, the preeminent leader in publishing for families of children with special needs.

VOR's partnership with *EP Magazine*, coupled with our outreach to our membership and social media networks (see details below), offers the following sponsors the opportunity to be listed in *EP Magazine* <http://www.eparent.com/> which reaches 300,000 readers, in its June and July 2013 issues of *EP Magazine*:

- 30th Anniversary Sponsors (\$12,500 +);
- Martin Pratt Founder Sponsors (\$8,500 +), and
- Protecting Choice & Quality level Sponsors (\$6,500 +).

All Sponsors of VOR's 30th Anniversary Annual Conference and Initiative will receive the following marketing outreach opportunities through VOR's recognition promises:

- Direct recognition in VOR's print publication, which reaches **over 3000 thousand family members, organizations, companies, facilities, professionals and educators** from every State, Puerto Rico, and Aruba.
- Recognition on VOR's website and in social media for one year.
- Recognition for one month in VOR's Weekly E-News Publication, received by thousands of recipients each month.
- Links to sponsor recognition page on all VOR staff emails for one year reaching hundreds of recipients each month.
- Recognition in the Conference Program and signage.
- Attendance (networking) at VOR's Annual Conference.
- Opportunity to share your literature with Conference attendees (\$350 level or higher)

These Sponsorship opportunities provide your organization maximum exposure throughout the Annual Conference and beyond. **This is your opportunity to have your name associated nationally with support to advocate for choice and quality care for people with intellectual and developmental disabilities.**

Please reference the enclosed flyer listing the opportunities that are available. **We would like to invite you to participate in the VOR Annual event. Thank you for your consideration.**

**Respectfully,
Ann Knighton, VOR President**



2013 Annual Conference and Washington Initiative

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

June 8-12, 2013

30th Anniversary Sponsors - \$12,500 and Above

- Listing in 2 issues of EP Magazine, reaching 300,000 readers.
- Full-page ad in VOR conference program & signage recognition.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 6 reserved dinner seats.

Martin Pratt Founder Sponsors - \$8,500

- Listing in 2 issues of EP Magazine, reaching 300,000 readers.
- Half-page ad in conference program & signage recognition.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 4 reserved dinner seats.

Protecting Choice & Quality Sponsors - \$6,500

- Listing in 1 issue of EP Magazine, reaching 300,000 readers.
- Half-page ad in conference program & signage recognition.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 2 reserved dinner seats.

Please Return Form To: VOR 836 S. Arlington Heights Road #351, Elk Grove Village, IL 60007

Name of Organization: _____ Sponsorship Amount \$: _____
Contact: _____
Mailing Address: _____
Telephone: _____ E-Mail: _____
Name(s) of Additional Person(s) Attending (Name & Title): _____



2013 Annual Conference and Washington Initiative

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

June 8-12, 2013

Legislative Advocacy Sponsors - \$3,500

- Quarter-page ad in conference program & signage recognition.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 2 reserved dinner seats.

Advocacy Sponsors- \$2,500

- Recognition in conference program and on signage.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 2 reserved dinner seats.

Networking Sponsors - \$1,500

- Recognition in conference program and on signage.
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 1 reserved dinner seat.

Dinner Table Sponsors - \$500 (Need 10 Sponsors)

- Recognition in conference program and on signage
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 1 reserved dinner seat.

Reception Sponsors - \$350 (Need 5 Sponsors)

- Recognition in conference program and on signage
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- Opportunity to share information with conference attendees as an exhibitor and 1 reserved dinner seat.

Speaker Sponsors - \$250 (Need 9 Sponsors)

- Recognition in conference program and on signage
- Recognition in VOR's print and e-mail newsletters, direct email announcement, on VOR's website for one-year and in social media, reaching thousands.
- 1 reserved dinner seat.

Participant Sponsor – This cost is variable and assists those who wish to attend with additional funding to help cover costs.

- Recognition in conference program and signage on tables.
- Provides unmatched opportunity for choice advocate to learn, grow and advocate in our nation's capital.

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There is no limit to the number of sponsors in each of these categories. The deadline is May 1, 2013 to ensure inclusion in Conference Program and on signage. Please email camera ready ad to Julie Huso at jhuso@vor.net or call 605-370-4652.

Name of Organization: _____ Sponsorship Amount \$: _____

Contact: _____

Mailing Address: _____

Telephone: _____ E-Mail: _____

Name(s) of Additional Person(s) Attending (Name & Title): _____